



SALESIAN
COLLEGE
SILIGURI & SONADA



Management & Information Technology Newsletter

EVOLVE

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DEPARTMENTS OF MANAGEMENT & COMPUTER APPLICATIONS

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Reports



BBA PICNIC 2016

Priyanka Singhal, BBA Semester IV

The morning of February 20, 2016 witnessed the enthusiasm and excitement of the students of the Department of Management as we were headed for the departmental picnic. By 8:45 a.m., 24 students accompanied by four teachers, Mr. Rupam Majumdar[HoD], Mr. Patrick Johnson, Mr. Anirban Ghosh and Mr. Agnibesh Chakraborty, left for the picnic in the college bus. We reached the spot, Trihana, near Bagdogra, by 10:00 a.m. Thereafter, the students engaged themselves in clicking photographs of the area for their EVS Project. By the time they were done with the project work, the breakfast arrived. After filling up our stomachs, it was time for some fun. We enjoyed in the stream, played some games and also danced. By 1:45 p.m., we left the picnic spot for Dominos, City Centre, to have lunch. We reached there after almost an hour, had our lunch and left for the college by 4:00 p.m. Overall it was a great experience, had loads of fun together and are looking forward to the picnic next year.

CYBER SECURITY WORKSHOP

Priyanka Singhal, BBA Semester IV



A two days workshop on Cyber Security was organized by Salesian College Siliguri in collaboration with EC Council on April 23 and 24, 2016. Two certified trainers from Rosefinch Consultancy Services Pvt. Ltd., a certified training centre from EC Council, Mr. Rohan Chettri and Mr. Amrit Chettri, had come to give us some insights about cyber security. We learnt about layers of computer

security, need for security, elements of security, what securing a computer involves, security risks to home users, what should be secured, benefits of cyber security awareness, various threats, password cracking techniques, encryption, backup services and many other related matters. There were practical demonstrations showing how to lock the system, disable guest account, disable startup menu, using encryption tools like *VeraCrypt*, converting drive types, customizing security policies, enabling *Windows EFS*, enabling *Windows Firewall*, how to check if *AntiVirus* is working, how and where to report cyber crime, preventing threats in online gaming, checking phishing sites, online backup service providers like *Safe Copy*, recovery tools for Windows like *Recuva*, identifying *WiFi* networks using *WiFi Inspector*, recovering lost data using *Ease Us*, finding your e-mail on web search, identification of *WiFi* passwords, identification of hidden files and many more. Overall it was a great learning experience and we look forward to attending many more such workshops in future.

ENTREPRENEURSHIP AWARENESS CAMP

Priyanka Singhal, BBA Semester IV

Surendra Institute of Engineering and Management[SIEM] had organized a three-days Entrepreneurship Awareness Camp, sponsored by Department of Science and Technology, Government of West



Bengal, from April 11 to April 14, 2016. The Chief Guest for the Inauguration were Mr. Ratan Kumar Behani [Chairman- CII], Ms Laxmi Limbu Kaushal [Head-CII], Mr. Amiya Kumar Kalidaha [Senior Scientific Officer, Department of Science and Technology, Government of West Bengal] and Dr. Suprakash Roy [Asstt. Professor, DTET, Govt. of West Bengal]. Five students from the Department of Management, Salesian College Siliguri, namely, Akash Poddar, Priyanka Singhal, Susmita Paul, Aniruddha Guha and Shivani Jajodia had participated in the event. The event was about entrepreneurship, what are business plans, how business plans must be written, essential elements of a business plan power point presentation, etc. and a few success stories including *Tea Box*. The last day of the camp, i.e., on April 13, 2016, a business plan competition was also conducted in which 9 teams had participated [one from Salesian College Siliguri, two from Inspiria Knowledge Campus and six teams from SIEM]. Salesian College team was runners up and the first prize was won by Team Bye-Loads from Inspiria Knowledge Campus.

NASSCOM TECHCONCLAVE 2016

Susmita Paul, BBA Semester IV

On April 8, 2016, the Second Nasscom Techconclave 2016 was held in Inspiria Knowledge Campus which was a tech-entrepreneurship summit. Students from BBA and BCA department participated in the event. It started at 4:00 p.m. The main objective of the event was to provide a strong business environment in North-east India. In the event, the principal of the college spoke about

the “Inspiria Stup” which is an incubation centre for the aspiring start-up entrepreneurs, who can come and give their ideas and they will help them to develop and nourish their ideas and help them with the infrastructure, marketing and advisory support. The second session of the event was taken over by Mr. Rajiv Vashnav, Mumbai based Tie organisation employee. Who said that it is not important that we should always have a new idea for a start –up but a new innovative idea in the same business can also be useful. He explained how his organisation helps the developing entrepreneur to grow and develop their business. Overall the event was very interactive and a learning session for all.

REPORT ON RENAISSANCE 2016 Priyanka Singhal, BBA Semester IV

On May 10, 2016, ten students of Salesian College Siliguri, Department of Management i.e. Akash Poddar, Praveen Kr. Sharma, Tashi Lham Dukpa, Susmita Paul, Priyanka Singhal, Jahra Jasmin, Aniruddha Guha, K Nitin Kumar, Shivani Jajodia and Ridhav

Aggarwal along with two teachers Mr. Patrick Johnson and Rochelle Ann Lepcha had participated in Renaissance 2016 conducted at St. Joseph's College, North Point, Darjeeling. We left for Darjeeling at 5 a.m. in the morning. We participated in all four events, namely, Business Plan, Profile Presentation, Resume Presentation and Parliamentary Speech. M.Patrick Johnson was appointed one of the jury members for Business Plan and Resume Presentation and Ms Rochelle Ann Lepcha judged Profile Presentation and Parliamentary Speech. We stood second in business plan, third in profile presentation and first in parliamentary speech. Ridhav Aggarwal also won the best speaker for Parliamentary Speech. Our college overall won the second prize. There were five colleges participating. There was also an open talent show in which Ridhav Aggarwal, K Nitin Kumar and Aniruddha Guha had participated. All the participants including teachers received participation certificates the same day and the winners also received the merit certificates. We left Darjeeling at 5:00 p.m and reached Siliguri at 8 p.m.



REPORT ON SIEM FEST

Priyanka Singhal, BBA Semester IV

Surendra Institute of Engineering and Management [SIEM] had conducted an inter college Fest ALACRITY 4G from March 3 to March 4, 2016. It included various technical as well as cultural events. Students from Salesian College Siliguri had also participated in various events and came out with flying colours. Our college stood third in General Quiz; were runners up in Just a Minute [JAM], Photography, Counter Strike 1.6, NFS-MW and Tech Quiz; and won Mini-Militia, Debate and Collage Making. Our college had also participated in Treasure Hunt. There was also a special performance by Underground Authority, one of the finalists of India's Got Talent Season 1, on March 4, 2016. It was a great experience and we look forward to participating in many more such fests in the near future.



arrived in Sundarbans at 7:30 p.m. All the meals of the day were provided in the boat. We spent two days in Sundarbans but it will remain a lifelong experience. Though we were able to see very little of the total biodiversity, it was enough to amaze new comers like us.

On March 21, we started for our visit to Gosaba. We came across beautiful mangrove forest with various animals, birds and reptiles. The most remarkable fun was when the girls were chased by a monkey. We were guided by both local and government guides. On March 22 we left for Kolkata. Carrying along with us beautiful memories of Sundarbans and Kolkata, we were back at Siliguri on March 23.

The two days amidst the mangroves and its flora and fauna enriched our hearts and minds. The hardship and simplicity of the daily life of the common man put a great example of sustainable living in front of us. Moreover, the tour made the bond stronger amongst us and with our teachers without the guidance of whom it might have been futile. Overall, it was a wonderful excursion.

Kolkata and Sundarbans Trip

Tashi Lham Dukpa, BBA Semester VI

We the students of BBA third year went for an excursion to Kolkata and Sundarbans from March 18 to March 23, 2016. We choose our destination as Sundarbans because it is the largest single block of tidal halophytic mangrove forest in the world. We set off for Kolkata by train on March 18 at 6:20 p.m. accompanied by our faculty members Mr. Patrick Johnson and Ms. Sumina Chhetri. Next morning we reached Kolkata and stayed in Sonar Barsa Hotel in Sealdah. On that day,

we spent our time in Kolkata visiting various places like Nicco Park, KFC, Bowling Park, and New Market and finally went to Plush Disco club at night.

The next day early morning, we started for our trip to Sundarbans. Beginning from Sealdah, it was a three and a half hour journey by taxi followed by another six hours travel by boat which included visiting forests and Animal Park along the way. We

PICNIC TO SAMSING

27 February, 2016: The Students of BCA and BSc. Computer Science Departments along with the faculty members got to experience an exciting and memorable picnic to Rocky Island, Samsing; a place nearly 81 kms from Siliguri. It is a popular site for camping and picnic, situated on the banks of the river Murti and surrounded by forests.

A group of 29 students accompanied by four faculty members namely Mr. Amit Ghosh Roy, Mr. Dhiro Datta Subba, Mr. Abhijit Dey and Mr. Tanay Bhadra had gone for the trip to this exotic place where everyone enjoyed its natural beauty. While the girls danced and clicked pictures, the boys could not contain their excitement for long and went for swim. This was followed by the serving of snacks which gave everyone the strength to go forth for trekking nearly 5km away from Rocky Island. The trekking directly affected the appetites of everyone. The cooking team that had been hired, prepared delicious food for everyone and calmed the hungry students. Finally, after a day of fun and relaxation we bade farewell to the Rocky Island with the hope to return again.



BBA AND BCA STUDENTS FAREWELL ON 20 MAY 2016

Priyanka Singhal, BBA 4th Semester

On May 20, 2016, 11 am onwards a farewell party was organized for the outgoing batch of BBA and BCA students. The first half of the programme began with the lighting of the lamp by Rev. Fr. Dr. Mathew Pullangathil, Rector, Mr. Dhiodatta Subba, Head, Department of Computer Applications, Mr. Rupam Majumder, Head, Department of Management and one student representatives each from BBA and BCA departments in the AV Hall. It was followed by a prayer song video and after which Rev. Fr. Rector enlightened us with his words. This was followed by a video presentation showing the three-year journey of the students of BBA and BCA, prepared by Tomin Paul, Harshit Sharma and the entire BCA department. Post video presentation, Mr. Dhiodatta Subba delivered an inspiring message. After this, we had the release of college magazine of the year 'SPARKLE 2016' by Rev. Fr. Rector and the first copy was handed over to the Editor, Mam Kasturi Ghosh, faculty, Department of English. This was followed by distribution of certificates for attendance and academic performance. Scholarships were awarded to Akash Poddar from BBA and Parminder Singh from BCA. Thereafter there was a song performance by Aniruddha Guha, K Nitin Kumar, Sumiran Pradhan, Anish Pradhan, Bijay Gurung and Eric Singh. After this, we had a ramp walk for the outgoing students towards the portico which was judged by Mam Kasturi Ghosh, Mam Ganga Parajuli, Mr. Anirban Ghosh and Mr. Dhiodatta Subba. The rest of the programme was continued in the portico.

Kirit Satyal gave a melodious performance to everyone's enjoyment. This was followed by a dance performance by Neha Gouti,

Priyanka Singhal, Khushbu Gupta, Shweta Mittal, Simranjeet Kaur, Ayushi Choudhary, Sonika Pradhan and Madhulika Sharma. This was followed by a performance by the third year students, on demand, wherein Tashi Lham Dukpa sang a song and Akash Poddar and Pradipto Karmakar spoke a few words. Few games for the seniors were also arranged followed by lunch. After lunch, we had distribution of mementos to all the students followed by a vote of thanks from Kirit Satyal. After this, the titles of Miss Salesian and Mr. Salesian were announced; the winners being Shreya Saraogi and Pradipto Karmakar respectively. The sash and the bouquets were handed over by Rev. Fr. Rector. We then had a DJ for 45 minutes and the party was wrapped up by 3:30 p.m.

Overall it was a great day and it will remain etched in our memory forever.

REPORT 22 TRIENNIAL CONFERENCE OF XAVIER BOARD OF HIGHER EDUCATION IN INDIA 2016

Anirban Ghosh

*Department of Management
Salesian College, Siliguri Campus*



The 22nd Triennial Conference of Xavier Board of Higher Education in India began by Eucharistic Celebration (Latin Rite) on 5 May, 2016 at 5 pm. The celebrant was the Bishop of Kannur, Most. Rev. Dr. Alex Vadakumthala. The inaugural session started at 7pm by a welcome address by Fr. Leslie Moras, Vice President XBHEI, followed by the presidential address by Fr. Joseph Puthenpura, CMI, President, Xavier Board. He questioned why the Christian Higher Education was not being heard by the

Government of India during formulation of education policy? Therefore, change has to come through work, he emphasised. He also mentioned of many alumni being in good positions, yet unable to make a difference in education policy formulation.

The inaugural address was delivered by Mar Pauly Kanoorkadan, Bishop of Irinjalakuda, after the lighting of the lamp. He began with the phrase "The heart of education is the education of the heart". He strongly spoke against the system of taking capitation fee and asked the institutions to focus on minority and weaker section of the society. Further, he strongly spoke about Christian Values to be the focal point of our educational institutions.

The Bishop of Mavelikara, Chairman CBCI, Dr. Joshua Mar Ignathios delivered the key note address on "Challenges and Prospects in Higher Education: Opportunities for Innovation and Networking". The Bishop also released the Xavier Board Souvenir. Sr. Hedwige Award was present by the Bishop of Kannur, Most Rev. Dr. Alex Vadakumthala, to St. Aloysius College (Autonomous), Mangalore, Karnataka and Jeyaraj Annapakiam College, Periakulam, Tamil Nadu. This was followed by a short speech by Dr. Sr. Annamma Philip, FMM, Secretary General, Xavier Board, on the "Dynamics of the Conference". Dr. Fr. Antu Alappadan, Executive Director, Sahrdaya College of Engineering and Technology, gave a brief introduction about the college. The programme ended for the day by a vote of thanks by Fr. Antony Arackal, Manager, St. Albert's College, Ernakulam.



The second day of the event began

with Eucharistic celebration (Syro-Malabar Rite) at 7am. Bishop of Irinjalakuda, Mar Pauly Kannookkadan was the celebrant. Session I started after breakfast with a prayer by Sr. Jyothi Kispotta, Principal, Nirmala College, Ranchi. The theme for the first presentation was "Challenges to Higher education" and the speaker was Dr. Fr. Joseph Xavier SJ, Former President, Xavier Board. He spoke on "Internationalisation of Higher Education in India: Reforms and Initiatives". He emphasised on higher education leading to social, political and economic transformation. Hinduisation of higher education was a question posed to us by Fr. Joseph. The political influence on higher education along with various limitations on research work was also a part of his talk. He mentioned about the negative effect of "mugging" up past years papers and writing the examinations. One important aspect of his speech was the fact that we "cannot teach values to students; they can only catch values". Donation in colleges, politicians owning colleges, plum courses and the gap between job market and education were some of the concerns raised by him. Catholic education speaks about respect and love for all life, hence, they are the torch bearers of the society, said Fr. Joseph. Father also spoke about giving priority to the poor and being compassionate towards our students. He said we should retain knowledge and not just aim for passing.

The next speaker was Prof. Gautam Rajkhowa, Newman University, UK. He discussed globalisation and internationalisation of higher education. He spoke about the two pillars of internationalisation; Home and Cross Border Education. The emphasis of his delivery was "Islands of excellence cannot make the main land".

Session II, after tea break, began with Prof. Joseph Bara from JNU, on the topic "Christian Contribution to Higher Education". He enquired into the multi layered history of Catholic

Higher Education in India. He attempted to show how the idea of Catholic Colleges rose and negotiated its way in the complex situation of the 19th and 20th centuries in India. He also made certain observations on the developments and problems of post-independent catholic higher education in India. The next presentation was by Sahrdaya College on "Innovation in Technology for Colleges". The speaker was Prof. K.T. Joseph, Director, SCET. He delivered on the shift from teaching to learning, student centric learning and creating environment for learning. He also spoke about the importance of project based learning with a focus on the need of the industry. The modern trends in education with self designed curricula giving emphasis on credit based rating rather than merit based rating and the importance of assessment with a scope for continuous improvement was the core message of the presentation.

Post lunch, Session III started with Dr. Fr. Thomas C. Mathew, CMI, Vice-Chancellor, Christ University, Bangalore as the speaker. His topic was "Networking among Higher Education Institutions". He delivered on regional, national and international networking. He said institutions cannot be replicated as environments are different. There is a need to market institutions properly through a developmental model along with knowledge network among institutions, said he. He also said that an institution should have a full strength staff and office for networking. The second speaker of the session was Dr. L.S. Ganesh, Former Dean, IIT, Madras. His topic was "Innovation in Higher Education Institutions". He began with the question of one being at peace with oneself and the rest of nature. He spoke about ritual taking over worship of education and having dignity, honour and grace for oneself and the others. Innovation, according to him, stands for commercial success and being widely used. He lamented on conversion of

educational institutions from temples to factories. He strongly stated that even colleges have thinkers and not just universities. He said "Greatness arises from Varsity" and prayed for "Thinking to Flower" in our institutions.

Session IV started with the first speaker Msgr. Guy Real Thivierge, Secretary General, IFCU, Paris. His topic was "Youth Culture in Catholic Universities". He discussed his research outcome dealing with questions like: What are today's youth like? Are they different as their parents? How do they position themselves with regard to family? And, to society? Why do they study? What makes sense to their lives? What are their future plans? The study aimed at gaining a deep understanding of the ways in which young generations construct their lives and the study also seeks to contribute to review or adapt universities' pedagogical practices with a view to continuously improve the quality and services offered to students. The second speaker, Dr. Peter Rolf Lutzeier, Vice-Chancellor, Newman University, spoke on "International Linkages". He desired to have better staff exchange between Xavier Board and Newman University. Master class session for academic staff and workshop for professional staff at a Newman centre in India with Xavier Board along with programme in educational practices through blended learning and electronically mediated conferencing were some of the points discussed by him. The third speaker was Dr. Fr. John Joseph, SJ, Sophia University, Japan on "Global Academic Affairs". He spoke about having social outreach programmes and also mentioned about their MOU with Jadavpur University and Kristu Jyoti College. The next presentation was a "Demo on SAP Learning Hub" by Mr. Mohan Kaderla. The day ended with a grand cultural show by the students followed by dinner.

Day three started with Eucharistic Celebration (Syro-Malabar Rite). Mar Andrews Thazhath, Archbishop of



Thrissur was the celebrant. The Session began with prayer service by Mrs. Beena Manoj Sunny and team. The theme was “Year of Mercy”. The team mesmerised us with their singing and launched us positively, for the day ahead. The first speaker for the day was Prof. Dr. Jancy James, Dir. Cardinal, Cleemis School of Mgt. Studies, Founder VC of the Central University, Kerala. Her topic was “Empowerment of Women”. She spoke how women were drawn to the Lord because of his radicalism; freedom, empowerment and acceptance. She spoke of the need for gender sensitisation in the formal education system and mentioned family being the institution where sensitisation should first take place. The second speaker was Mr. Britto, Director, Vaan Muhil (a Human Rights Organisation), Tirunelveli. His topic was “Empowerment of the Poor and the Marginalized”. The difficulty faced by the marginalised from the globalised world and the Hindutva forces, and the need for education was some of his points for discussion. Education being a human right in itself is the key to empowerment and education should also have a rural focus and more research needed to be carried on for the marginalised, were also discussed by him. The third speaker, Dr. Ruth Manorama, President, The National Alliance of women, and Founder, National Federation of Dalit Women, Bangalore, delivered on the topic “Empowerment of Dalits”. She clearly

stated the difficult situations of the Dalits and also strongly stated that Dalit women were the Dalits among the Dalits.

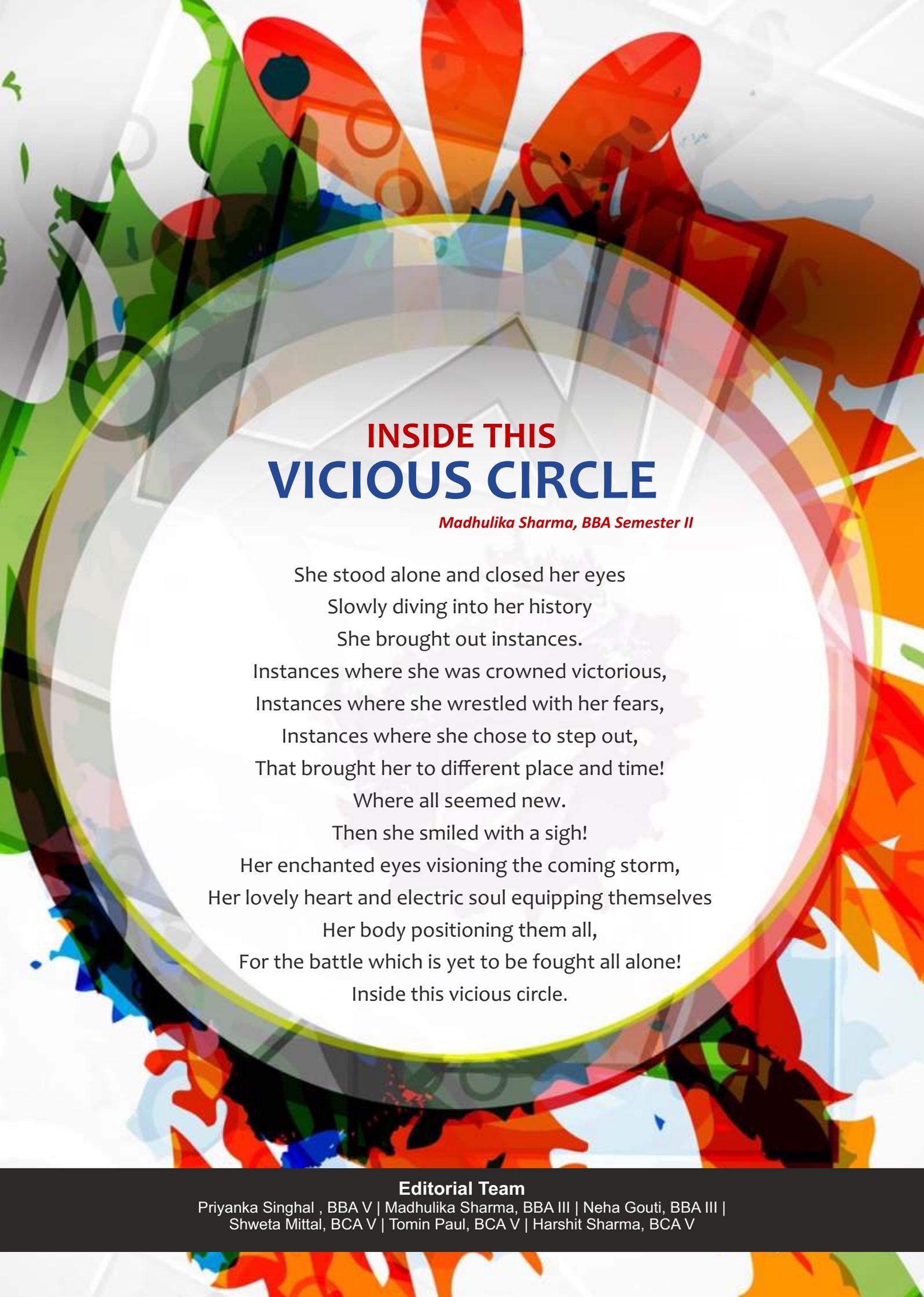
The next session began with the speaker Fr. Joseph Manipadam, SDB, Secretary, CBCI. His topic was “Educational Concerns regarding the New Education Policy from the Perspective of the CBCI”. He stated the concerns of the Catholic institutions with regard to the new Education Policy being formulated by the Government of India. He also mentioned that the contribution to higher education in India by Catholic institutions was less than 1%, which was very low, and, hence, also one of the reasons for not being called for the education policy formulation by the Government. There is an urgent need to increase the number of colleges for higher education by the Catholic institutions, said he. The second speaker was Dr. B.S. Ponmudi Raj, Deputy Advisor, NAAC, Bangalore. He delivered on the topic “Recent Development in NAAC Accreditation”. He also spoke about having an updated website by institutions as it is the first face of the institution in the electronic world. The last speaker for the session was Dr. Fr. Peter Kuzhikandathil, CMI, Dean, Research, Hindustan University, Padur, Chennai. He spoke about developing a research culture and procuring research funding.

Post lunch, the board meeting was held and the presentation of the regional reports of the past three

years were shared. A session for group discussion was held with different regions as different groups with topics covering communal violence, Hinduvization, Church of the poor, corruption, Gospel values and networking. Thereafter, the amendment of Byelaws of XBHEI took place. We all gave our views and opinions on the various deliberated topics. This was followed by the Presidential Remarks, presentation of report and audited accounts and preparation of Triennial document. The session ended with a vote of thanks by Dr. Sr. T. Nirmala, Principal, JA College, Tamil Nadu.

The last speaker was Swami Sachidananda Bharathi, Founder & Acharya Guru, Nava Srushti International trust, Nagpur. He delivered on the topic “An Integral Revolution for a Hunger-free, Caste-free & Corruption-free India-The call of History & Destiny”. He wished all of us leave one meal a week so that the poor may be fed. The day ended with a gala dinner at the auditorium lawn.

The last day started with Eucharistic Celebration (Latin rite) at 7 in the morning. The celebrant was Fr. Joseph Puthenpura, CMI. After breakfast, our session began with a prayer by Dr. Sr. M. Aradhana A.C, Principal, Carmel College, Goa. The finalisation of the triennial document took place, thereafter. The election of President and Vice-President was held followed by regional meetings, election of board members, board meeting with outgoing board members, election of EC and nomination of educational experts to the board. After a short tea break, the valedictory session began with the Presidential address by the President Elect, XBHEI. It ended with a vote of thanks by the Secretary General. Post lunch, a trip was arranged for the delegates; either a pilgrimage to Palayoor, Ollur and Elephant park or a tour to Athirappally. The delegates departed after the trip, bringing an end to the four days vibrant and positive event.



INSIDE THIS VICIOUS CIRCLE

Madhulika Sharma, BBA Semester II

She stood alone and closed her eyes
Slowly diving into her history
She brought out instances.
Instances where she was crowned victorious,
Instances where she wrestled with her fears,
Instances where she chose to step out,
That brought her to different place and time!
Where all seemed new.
Then she smiled with a sigh!
Her enchanted eyes visioning the coming storm,
Her lovely heart and electric soul equipping themselves
Her body positioning them all,
For the battle which is yet to be fought all alone!
Inside this vicious circle.

Editorial Team

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